Xcellerate ICT
Conference & Exhibition



CONFERENCE SCHEDULES

26th to 28th November 2026

4PM - 10PM

Reception Area - Hall C

Time: 16:00 - 17:00

Opening Session

Time: 17:00

Ribbon cutting

Time: 18:00

VIP Tour and Visiting Booths

Dr. Lina Diab
Master of Ceremony

Speakers

Mr. Camille Moukarzel
President of The Professional Computer Association of Lebanon

MP Elias Hankach
Rapporteur of the IT committee in the Lebanese Parliament

H.E. Dr. Kamal Shehadi
Minister Of Displaced And Minister of State For Technology & Artificial Intelligence

DAY ONE - 26 NOVEMBER 2026

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Real AI Impact on Public Sector

Time: 19:00 - 19:45

Moderator:

Eng. George Mouffarrige
Data and AI specialist
Founder Glam media | Dlktv | Glamai

Panelists:

H.E. Dr. Kamal Shehadi
Minister Of Displaced And Minister of State For Technology & Artificial Intelligence

MP Elias Hankach
Rapporteur of the IT committee in the Lebanese Parliament

MP Eng. Said El Asmar
Member of the Lebanese Parliament

Mr. Maroun Chammas
Vice Chairman and General Manager of MEDCO Holdings
Chairman and CEO of Berytech

Time: 19:45 - 20:00

MOU signing USEK x PCA

Lebanon's Digital Transformation: From Vision to Action

Time: 20:00 - 20:45

Moderator:

Mr. Rudy Shoushany
Digital Transformation & Governance Expert

Panelists:

H.E. Dr. Walid Fayad
Former minister of Energy & Water

H.E. Mr. Nicolas Nahas
Former MP and Minister of Economy and Trade

Dr. Mohamad Abou Haidar
General Director - Ministry of Economy and Trade

Mr. Bilal Hmedeh
Managing Partner and Executive Board Director, Intalio

DAY ONE - 26 NOVEMBER 2026

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Time: 21:00 - 21:10

“But who will play on that Piano?”

Presented by
Eng. Walid Semaan
CTO Matrix AI Academy

MOU signing
Matrix AI Academy x PCA

AI & Workforce: Automation, Jobs & Innovation

Time: 21:10 - 21:50

Moderator:

Eng. Walid Semaan
Co-Founder and CTO at Matrix Ai Academy

Panelists:

Dr. Sinan Hatahet
President of Syrian Computer Society (SCS)

Dr. Dima Jamali
Vice President for Academic Affairs/Dean of the Adnan Kassar School of Business - LAU - AI & education transformation

Dr. Sally Hammoud
AI Strategy & Organizational Transformation
PhD. AI in Communication & Media

Ms. Sara Abdul Samad
Founder & CEO of RTS

DAY TWO - 27 NOVEMBER 2026

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Technology Without Borders: Connecting Lebanon to the Digital World

Time: 16:15 - 17:00

Moderator:

Mr. Mohamad Zeinni
Group Head of IT and Digital Transformation - IPT PowerTech

Panelists:

Dr. Linda Kassem
Digital Regulations & Public Policy Int. Consultant

Brigadier General Eng. Robert Mansour
Signal Corps Commander at the Lebanese Armed Forces

Mr. Charbel Matta
Founder & CEO Digitize Technology
Akamai Partner

Mr. Ali Sareeny
Deputy General Manager & CFO
Business Strategy, Finance & Technology Innovation

Time: 17:00 - 17:45

Launch of the electronic inspection project at the Ministry of Labor

Implemented by Intalio

The Future of Telecommunications: Connecting a Digital Lebanon

Time: 17:45-18:30

Moderator:

Mr. Ali Abdali
CEO Novo Group - PCA Board Member-
Head of AI committee ARISPA

Panelists:

H.E. Mr. Nicolas Sehnaoui
Former Minister of Telecommunications

Mr. Karim Salaam
Chairman & CEO Touch Lebanon

Mr. Rafic El Haddad
Chairman & CEO Alfa

Mr. Dany Kattar
Chief Executive Officer, CYMA

DAY TWO - 27 NOVEMBER 2026

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Threats & Future War in Cybersecurity

Time: 18:30-19:15

Moderator:

Dr. Linda Kassem
Digital Regulations & Public Policy Int. Consultant

Panelists:

General Engineer Jamal Kashmar
Head of telecom department, Lebanese general security

Mr. Jeff Li
Vice President, Huawei
Lebanon Office

Mr. Majd Kabbani
Head of Cybersecurity & Network Department - CCI Holding

Mr. Bassam Touma
Partner and Cofounder at SHELT

From Startup to Scale-Up: Building Lebanon's Next Tech Champions

Time: 19:15-20:00

Moderator:

Ms. Katherine Yaghi
Business Growth Consultant | Certified Trainer | Speaker

Panelists:

MP Elias Hankach
CEO NokNok

Ms. Kim Mouawad
Chief Growth Officer, Beirut Digital District (BDD)

Ms. Luna Azar
General Manager of StayInn

Mr. Ahmad Fakih
CEO Fibes

Digital Rights & e-signatures

Time: 20:00-20:45

Moderator:

Me. Charbel Chbeir
Head of the Information and Communications Technology Center | Beirut Bar Association [ICT BBA]

Panelists:

Judge Hania El Helweh
President of first instance Chamber at the Court of Beirut

Dr. Joe Rahal
Political Writer | University Instructor | Public Policy & Inclusion Advocate

Mr. Joseph Saade
Founder and CEO of QROWNTECH

DAY THREE - 28 NOVEMBER 2026

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Ai Innovation in EdTech

Time: 16:15 - 17:00

Moderator:

Ms. Ibtisam Romheen
AI Consultant and Trainer

Panelists:

Prof. Hicham El Khoury
Professor of practice, LAU | Senior ICT Advisor, CRDP

Inv. Rabih Baalbaki
President of EdTech Syndicate

Dr. Mazen Abdallah
Head of Google for Education in the Middle East

Ms. Maha Zouwayhed
Director of AUB Innovation Park & Digital Accessibility

Mr. Tom Poole
Head of Partnerships, EdTech Impact

Digital Payments: The Future of How We Pay (Digital Wallet)

Time: 17:00-17:45

Moderator:

Ms. Krystel Mahfoud
AI Strategist | Media Host

Panelists:

Mr. Charles El Khoury
Founder & CEO At Revolta SAL
Co-Founder & Managing Partner At Datamind FZC

Mr. Noel Moukheiber
CEO of Monty Finance

Mr. Khaled Chahine
Banking Expert

Ms. Romy Saber
CMO - Suyool

Ai & Next-Gen Platforms

Time: 18:00-18:45

Moderator:

Ms. Zakie Karam
President, Internet Society Lebanon Chapter | ICT Specialist & Business Consultant

Panelists:

Dr. Marie-Rita Hojeij
Associate Provost for Academic Innovation and Strategic Development at USEK

Mr. George Salloum
CEO I-Stay SAL

Mr. Ramzi Aynati
CEO, Trainable & Inatco | CTO, REMS | Senior Microsoft Certified Trainer (MCT)

Mr. Hussein Ayoub
Director - Middle East & Africa at EDT&Partners

DAY THREE - 28 NOVEMBER 2026

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AI Driving The Digital Economy of Lebanon

Time: 19:00-19:45

Moderator:

Dr. Maurice Mouawad
CEO Transformeus

Panelists:

H.E. Fadi Makki
Minister of State for Administrative Reform

Dr. Eng. Milad Sebaaly
Managing Director of Global Learning

Dr. Pierre Gedeon
European, Arab, and Lebanese Education Reform & AI Specialist

Mr. Hassan Diab
CEO of Tecomsa and PCA Board Member

Beyond the Game: Connect, Educate, and Innovate!

Time: 20:00-20:45

Moderator:

Ms. Sola fares
CEO and Co-Founder of SIS Technology IT Distribution

Panelists:

Mr. Camille Moukarzel
President of The Professional Computer Association of Lebanon

Ms. Reine Abbas
CEO FOUNDER Wixel Studios/SpicaTECH - Head Of Digital Media Program USEK

Mr. Mohamad Amr
President of The Lebanese Esports and Robotics Federation

Mr. Ghayath Dibra
Sports Media Presenter